

Legacy Advisory

Company Overview



Our Philosophy •

legacyadvisory

Represents visionary leadership and unparalleled strategic insight. Founded by the visionaries behind Qatar's successful bid and execution of the 2022 FIFA World Cup, our leadership has garnered acclaim for its crucial role in nation building, global events and large-scale projects, setting industry standards, championing sustainable change, and influencing global perspectives.



VISION

To be the trusted partner of choice for nation-building, mega-events, and major infrastructure projects worldwide.



MISSION

To leverage our unique skills and expertise to facilitate sustainable development and deliver scalable tech-powered solutions.



GOALS

- *Establish Strategic Partnerships*
- *Enhance Advisory Services*
- *Deliver Scalable Benchmarks*
- *Expand Global Reach*
- *Foster Innovation*

Our Expert Team

With over two decades of global experience, our founders led change-making innovations, built mission-vital infrastructures, championed operational excellence, and delivered impactful legacy at the highest levels of the public and private sectors.

Legacy Advisory has now expanded to include over fifteen specialized experts with unparalleled experience in:



Strategy & governance



Labor governance



Legal & compliance



Social policy



International relations & communications



Media & communications



Construction management



Mega-event delivery



Social compliance



Accommodation strategy



Human rights



Sustainability & ESG

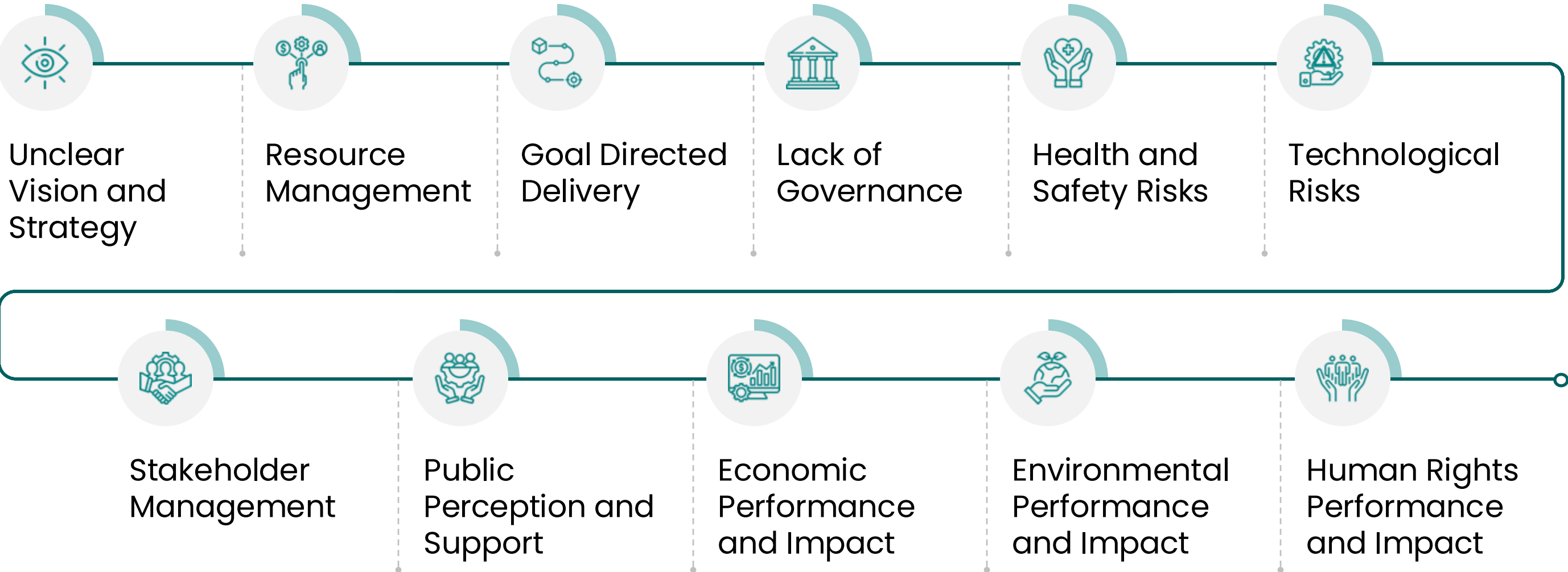


Supply chain ethics

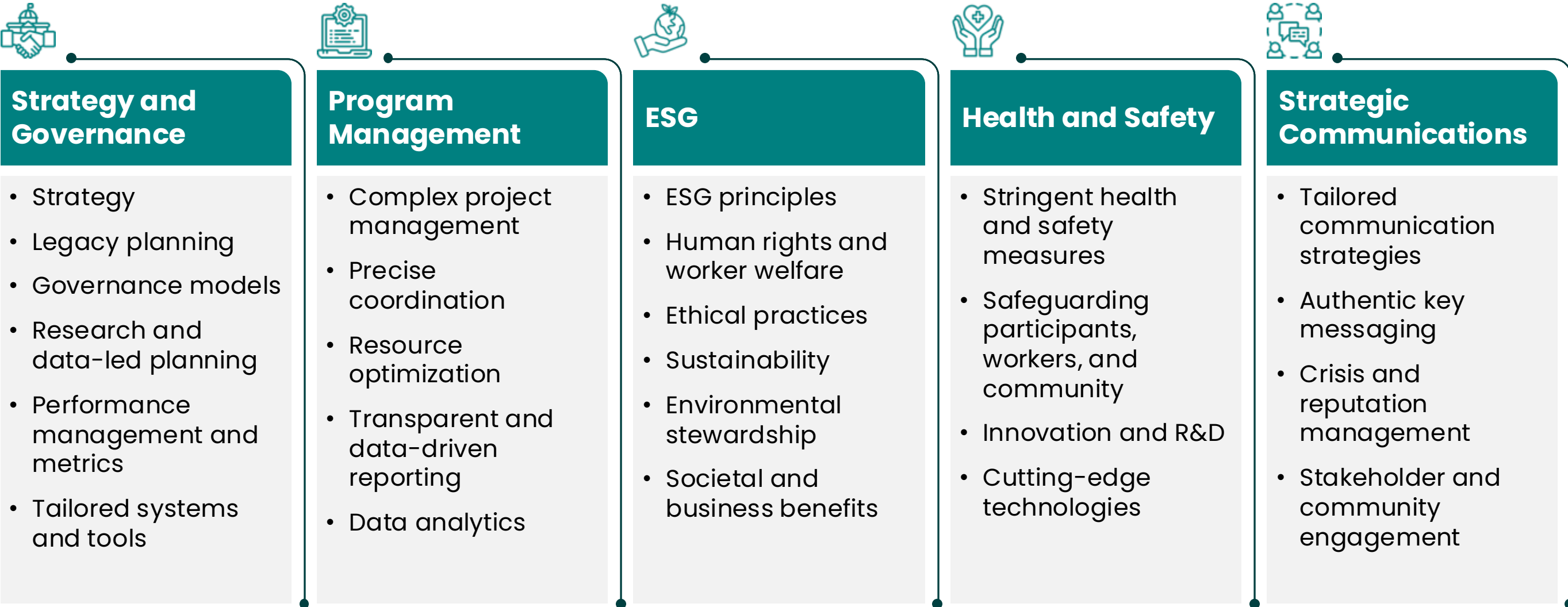


Mega-event governance

Mega-Project Challenges



Our Solutions •



Powered by cutting-edge technology and GenAI

Our Systems and Tools •

Integrated Project Dashboard



- Monitor projects and initiatives
- Track progress against KPIs
- Facilitate data-driven decisions
- Ensure project alignment

Comprehensive Reporting System



- Tailor templates and modules
- Capture insights from fieldwork
- Digitize data collection and analytics
- Ensure transparent communication

Human Rights Maturity Model



- Evaluate project human rights impact
- Benchmark practices against international standards
- Identify opportunities for operational improvement

Innovative Program Management tools



- Project scheduling and monitoring
- Resource and document management
- Stakeholder mapping
- Data-driven decision making

Powered by GenAI: PlanB.

Global Workers Rights Policies

Powered by GenAI the Legacy Advisory solution provides insights into a global knowledge base of policies based on natural language queries

Worker Hotline

Anonymous hotline for workers to register complaints. Staffed by AI Agents that ensure confidentiality and minimize the resources needed to operate a hotline.

PlanB.

Powered by PlanB.

Improving Process Flow

PlanB. replaces outdated, cumbersome and inflexible business apps with natural language driven solutions that create a user friendly and accelerated experience.

Self-Service That Works

By applying GenAI to vast knowledge bases PlanB. creates natural language enabled self-service solutions that improve the employee / customer experience and allows staff to focus on more important things than searching through corporate documents

Our Network



Our Track Record



**BIDDING NATION
QATAR**

FIFA



**BIDDING NATION
SAUDI ARABIA**

وزارة المالية
Ministry of Finance
دولة قطر • State of Qatar



نيوم NEOM



اللجنة العليا
للمشاريع والبراث
Supreme Committee
for Delivery & Legacy



الأمانة العامة للتخطيط التنموي
The General Secretariat for Development Planning

Our Spotlights



Mega-Events: Bid to Legacy •

Bidding process 	Strategy and planning 	Legacy planning 	Corporate governance 
Program management 	Performance management and metrics 	Risk management 	Human rights and labor rights 
Sustainability 	Crisis and reputation management 	Stakeholder management 	Internal and external reporting 

Mega-Projects: Vision to Execution •.....



Human Rights: Policy to Delivery

Policy 	Strategic planning and governance 	Human rights and workers' welfare standards 	Audit and inspection 
Compliance and enforcement 	Accommodation 	Ethical recruitment 	Access to remedy 
Health and safety 	Training and upskilling 	Worker outreach 	Crisis and reputation management 
Stakeholder engagement 	Data analysis and reporting 	Systems and tools 	Technology and innovation 

Construction: Concept to Closure



<div>Workers' welfare standards</div> <div></div>	<div>Health and safety standards</div> <div></div>	<div>Accommodation</div> <div></div>	<div>Heat stress management</div> <div></div>
<div>Emergency response planning</div> <div></div>	<div>Training and upskilling</div> <div></div>	<div>Audit and inspection</div> <div></div>	<div>Compliance and enforcement</div> <div></div>
<div>Access to remedy</div> <div></div>	<div>Crisis management</div> <div></div>	<div>Stakeholder management</div> <div></div>	<div>Systems and reporting</div> <div></div>

Thank You



legacyadvisory
ethical pathways to enduring success
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